

The



Pleasure Versatility Challenge VI

Your Horse, Your World, Your Way!

Hosted by
AQHA World Championship Show 2023

Jim Norick Arena
Saturday
November 11, 2023
Approximately 6 p.m.

AWARDS CEREMONY TO FOLLOW





2022 Pleasure Versatility Challenge Champion

RV NOT FOR HIRE

Owned by Evon Werner, Paradise Valley, AZ

Exhibited by Blake Weis, Pilot Point, TX

Breeder: Richard and Bety Jo Carr, Bremen, IN

Pleasure Versatility Challenge

The Concept

The American Quarter Horse receives wide acclamation as the most versatile breed in the world. Undeniably, two of the most important disciplines of the American Quarter Horse are conformation and western pleasure. Two highly sought-after talents of an all-around horse are the ability to change leads and navigate trail poles. Blend these four components into an *event* and you have the *Pleasure Versatility Challenge*. The event will highlight a well-conformed, athletic western pleasure horse, with a solid base of proper training, that has the potential to transition and become world-caliber in several classes – eventually reaching the level of the highest performing AQHA all-around horses.

The Event

Open to 3-year-olds. The order of “go” will be determined by draw the evening before the Pleasure Versatility Challenge.

Horses are shown, sequentially, in three classes: 1) versatility pattern to count 40 percent, followed by 2) western pleasure to count 40 percent, and finishing with 3) conformation to count 20 percent. Prior to exiting the arena after completion of the versatility pattern, exhibitors will be required to dismount. All exhibitors will be able to mount after the final horse has completed the versatility pattern. Horses remain in the make-up ring, or show pen, for the duration of the event. Horse must show in all classes to receive final placings. The same exhibitor must show the same horse in all classes.

These classes will highlight conformation, form to function, trainability, quality of movement and performance using traditional AQHA class rules. A unique set of four (4) judges will determine placings in each class, with no overlap in judges. All judges will be sequestered until completion of their judging responsibilities. The low judge’s score of each exhibitor will be dropped in all three classes, thereby rewarding excellence. Placings will NOT be announced, or made known to any judge, until the event has been completed.

Objectives

- 1) Promote superior American Quarter Horses that demonstrate form to function, quality forward movement and trainability.
- 2) Promote two fundamental AQHA classes, conformation and western pleasure, that serve as the foundation of the American Quarter Horse breed, as well as a pattern class that demonstrates desirable characteristics of the AQHA all-around horse.
- 3) Promote an AQHA World Championship Show entertainment value event for spectators.
- 4) Promote a showcase for potential private-treaty sale opportunities as an AQHA all-around horse.
- 5) Promote an event that is beneficial to the horse industry.

Governing Membership Committee

Governing membership is open to all AQHA Professional Horsemen in good standing. There is a one-time, lifetime membership fee for the Governing Membership Committee structured as follows:

\$1000 if postmarked January 1, 2021, or later

1. Each membership carries with it one (1) vote. Voting rights begin when the membership fee is received.
2. Elected from and by the Governing Membership Committee annually at the AQHA World Show will be a five (5)-person Governing Board that will be charged with bringing key votes to the Governing Membership Committee and interacting with AQHA on pertinent issues. The initial members of the governing committee are indicated below with an asterisk (*).
3. Participation in the “Pleasure Versatility Challenge” does NOT require a Governing membership.
4. Officials of AQHA are NOT eligible to participate on the Governing Membership Committee.
5. The AQHA Executive Committee has final approval of the governing document developed by the members of the Pleasure Versatility Challenge Governing Membership Committee. The AQHA Executive Committee reserves the right to approve sponsors to ensure there are no conflicts with existing AQHA corporate partners.

All membership income is used at the discretion of the Governing Membership Committee.

Governing Membership Committee Roster

1. *Charlie Cole, Texas
2. Ryan Cottingim, Tennessee
3. Chad Evans, Colorado
4. *Robin Frid, Texas
5. Clint Fullerton, Missouri
6. *Gil Galyean, Oklahoma
7. Becky George, Texas
8. Rusty Green, Texas
9. Murray Griggs, California
10. Kellie Hinely, California
11. Leslie Vagneur Lange, Colorado
12. Kristy McCann, Washington
13. Jeff Mellott, Kansas
14. Jill Gomes Newcomb
15. Joan Schroeder, Texas
16. *Jim Searles, Arizona
17. Melissa Sexton, Washington
18. Tommy Sheets, Indiana
19. *Gene Spagnola, Connecticut
20. Stephen Stephens, Texas
21. Justin Wheeler, California

Rules

1. The AQHA Official Handbook of Rules and Regulations will apply to the judging and scoring of each class, with the following adaptation: a) there are no one (1) or three (3) point penalties on lead changes; b) all five (5) point penalties will apply throughout the pattern; c) a simple lead change is not a credit-earning maneuver; d) the greatest achievable simple lead change maneuver score will be a zero (0); and e) a completed, simultaneous, flying lead change is a credit earning maneuver score.
2. Up to twenty (20) entries will be accepted by AQHA World Show official entry deadline of September 15, 2023. Entries will be accepted on a first-come, first-serve basis according to postmark date. An “also eligible” list of entries will be maintained according to postmark date. In the case of entries with the same postmark date, a simple draw will be conducted to determine the successful entry(ies). Entry payments made for those horses offered the opportunity to compete, but do not compete, are non-refundable. Entry payments will be refunded for those entries that were not offered the opportunity to compete.
3. Go order will be determined by draw forty-eight (48) hours before the event. The same order will be used for the pattern, western pleasure presentation and conformation working order.
4. Pattern class will be numerically scored and then placed.
5. Horses cannot have been shown ASTRIDE in any Western Riding, Trail, or in any similar Pleasure Versatility Challenge Event prior to September 15, 2023. As of September 15, 2023 and thereafter, horses may be shown without restriction at any competition without forfeiting PVC eligibility.
6. There are no eligibility restrictions (show record, participation or money earned) for the Western Pleasure or Conformation classes.
7. In the pattern class, three-year-olds will be shown in either a hackamore or snaffle. Any AQHA-approved bit will be optional in the western pleasure class.
8. Pattern markers will be cones with no additional pattern enhancements, such as flower boxes, etc. The practice pattern will be the same as that used for the actual competition pattern (cones and pole colors). A practice time will be allocated the evening before the event on the exercise schedule.
9. Upon the approval to remount after the pattern-class segment of the event, contestants will be given a maximum of five minutes (unless extenuating circumstances) to warm-up for the western pleasure class.
10. Horses will jog in and go down the center of the show pen when entering for Western Pleasure.
11. Horses will be backed up in the western pleasure class in the center of the arena once the rail portion of the class is completed.
12. Pattern obstacles may be removed from obstructing the path for the Western Pleasure or Conformation segments of the event.
13. Upon the completion and line up of the western pleasure class, tack will be removed (with the assistance of up to two grooms), and the horse will be haltered and prepared for the conformation segment of the event. A countdown clock, set to five (5) allowable minutes, will be utilized when preparing horses for the Conformation segment of the event. Time begins when the first wheelbarrow enters the in-gate. Horses will not be jogged for soundness as this is a Conformation class and soundness would have been determined during the first two performance classes.
14. Any horse competing in this event is subject to AQHA drug-testing rules.
15. This event is open to 3-year-old registered American Quarter Horses.
16. Fifteen (15) horses will be placed in each class. The top ten (10) places will receive an award in each class and overall.
17. All payouts will be held until results of all drug testing has been completed.

Entry Process

1. The first, and a maximum, twenty (20) horses to meet the **qualifying and entry process** will be exhibited in 2023. A list of “also eligible” horses will be maintained, on a first-come/first-serve basis, according to electronic/post-mark/hand date stamp, in the event any of the initial twenty (20) horses withdraw, become ineligible for any reason, or are unable to be shown for any reason. To be considered, payments must be received with the entry form.
2. An **entry payment** of \$1,000 is due by September 15, 2023. Of this amount, \$850 goes to purse and \$150 goes to AQHA to cover show administration costs. **Entry payments** made for those horses offered the opportunity to compete, but do not compete, are non-refundable. **Entry payments** will be refunded for all others.
3. A **late entry payment** will be taken as follows: September 16 to September 29 is \$1,500; September 30 to October 9 is \$2,000. No late entries after October 9.
4. Entry in the *Pleasure Versatility Challenge* does NOT require AQHA Professional Horsemen Association membership, but an AQHA Professional Horsemen Association membership is highly recommended.

Tentative Awards*

- 1) Up to 10 places will receive awards for each class placed. No cash payouts.
- 2) Up to 10 places will receive awards and payouts for overall winners.
- 3) Ties will be determined using a tiebreaker judge for each class. Should a tie exist for the overall placings the tie will be broken utilizing the placing of tied entries in Western Pleasure class.

***Final determination of awards pending Pleasure Versatility Challenge Governing Board Approval**

Payouts*#

No. Paid	1 st	2 nd	3 rd	4 th	5 th	6 th	7 th	8 th	9 th	10 th
1 place	100%									
2 places	60%	40%								
3 places	50%	30%	20%							
4 places	40%	30%	20%	10%						
5 places	30%	25%	20%	15%	10%					
6 places	30%	24%	18%	12%	9%	7%				
7 places	28%	23%	16%	12%	9%	7%	5%			
8 places	25%	20%	15%	12%	10%	8%	6%	4%		
9 places	23%	18%	15%	11%	9%	8%	7%	5%	4%	
10 places	20%	16%	14%	11%	9%	8%	7%	6%	5%	4%

* Actual payouts will be based upon total number showing and sponsorship money raised.

Payouts received for this event **WILL NOT AFFECT** Level eligibility of horse or exhibitor.

Sponsors (as of 7-31-2023)

Title Sponsor

The SUPER SIREES Pleasure Versatility Challenge



Class Sponsors

Pattern class, sponsored by *CIMARRON TRAILERS*

Western Pleasure class, sponsored by *THE EQUINE CHRONICLE*

Conformation class, sponsored by *WORLD CONFORMATION HORSE ASSOCIATION*



Official Tack Sponsor

Show headstall for Pattern Class sponsored by Blue Ribbon Custom Tack
Show headstall for Western Pleasure sponsored by Blue Ribbon Custom Tack
Show halter for Conformation Class sponsored by Blue Ribbon Custom Tack
Work Saddle to be given to the horse finishing in 11th place overall!



Gold Sponsors

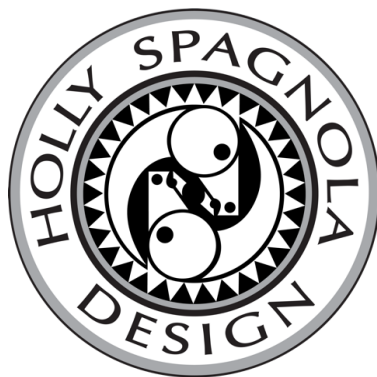
Anicell Biotech : The Official provider of RestorMune for the Pleasure Versatility Challenge

Hygain® Bonafide®: The Official bone related injury and bone density product of the Pleasure Versatility Challenge

O3 Animal Health and Equine Omega Complete: The Official Essential Fatty Acid Supplement of the Pleasure Versatility Challenge; plus sponsor of a gallon of Equine Omega Complete to each exhibitor

Wayne Davis Quality Bedding: The Official Bedding of the Pleasure Versatility Challenge

Holly Spagnola Design: The Official Champion Buckle provider to the Pleasure Versatility Challenge



Silver Sponsors

Machine Made/Dr. Cory Seebach & Dr. Candice Hall
Oak Spring Ranch LLC/Kathryn de Vries Mitchell
Zuidema Pleasure Horses/Tim & Katy Jo Zuidema



Stallion Sponsors

BANK ON THE BEST/Kathryn Sneed
BATT MAN/Trevor Barnes & Jack Credit
BLAZING HOT/Joan Schroeder
FIRE N ICE/Bret & Candy Parrish
FLORIDA GEORGIA LINE/Ruth Marie Rowe
FORTUNATESON/Sea Ridge Farm
HAY GOODLOOKN/Capital Quarter Horses, LLC
HOW BOUT THIS COWBOY/Leeman Farms
I AM THE PARTY/Dr. Ted Filandrianos
iSTYLE/Tim & Dana Crager
LAZY LOPER/Leeman Farms
MACHINE MADE/Cory Seebach & Candice Hall



FORTUNATESON



Stallion Sponsors (continued)

MAKIN ME WILLY WILD/North Farm
NOTHIN BUT NETT/Susie Johns
RL BEST OF SUDDEN/Masterson Farms, LLC
THE BEST MARTINI/Rhonda Malone
THE EXTREME MACHINE/Rhonda Wade
THE LOPIN MACHINE/Masterson Farms, LLC
TOO SLEEPY TO ZIP/Shelley & Kim Donovan
VITALYZED/Shelley & Kim Donovan
VS CODE BLUE, Kathy Tobin
VS GOODRIDE/Kathy Tobin



Partner Sponsors

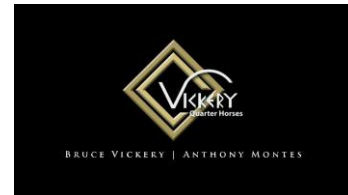
Andreini and Company (John Dobbs/Courtney Clagg and Jeff/Vicki Tebow)
Banks Ranch/Ken & Laina Banks
Dry River Ranch/Stephen Stephens/Terry Cross
Highpoint Performance Horses/Charlie Cole/Jason Martin
Jill and Murray Show Horses/Jill Newcomb/Murray Griggs
Judd & Jennifer Paul
Prince Farm/Chester & Anne Prince
Robin Frid Show Horses/Robin & Jenny Frid
Searidge Farms/Patty Vatterott/Michael Colvin
StarLand Ranch, LLC (Jim and Anneene Gustafson)
The Resort at Paws Up/Nadine Lipson
Vickery Performance Horses/Bruce Vickery/Anthony Montes
Western Hauler/Larry & Melody Roberts



Judd & Jennifer Paul



sea ridge farms
Wellington, FL



Ranch/Farm/Trainer/Business Sponsors

Chuck Letchworth Bits & Spurs in-kind sponsor of a show bit going to reserve in Western Pleasure
Empyre Show Horses/Troy Lehn/Brad Ost
Gil Galyean Quarter Horses/Gil and Becky Galyean
Lasusa & Lagace, LLC/Colton Lasusa/Whitney Lagace
McCann Performance Horses/Kristy McCann
Powderbrook Farm/Gretchen Mathes/Geno Spagnola
Ryan Cottingim Show Horses/Ryan Cottingim and Amanda Gately
Tommy Sheets Show Horses/Tommy & Leslie Sheets
Voge Quarter Horses/Justin & Julie Voge
Winter Performance Horses/Adam Winter

